

**FOOD SAFETY
GUIDANCE**

- SELL BY** tells the store how long to display the product for sale for inventory management
- BEST IF USED BY / BEST BEFORE** indicates when a product will be of best flavor or quality
- USE BY** the last date recommended for the use of the product while at peak quality

No dates are a purchase or safety date, with an exception of infant formula. Do not buy or use baby formula after its "Use By" date.

USDA Food Safety and Inspection Service

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